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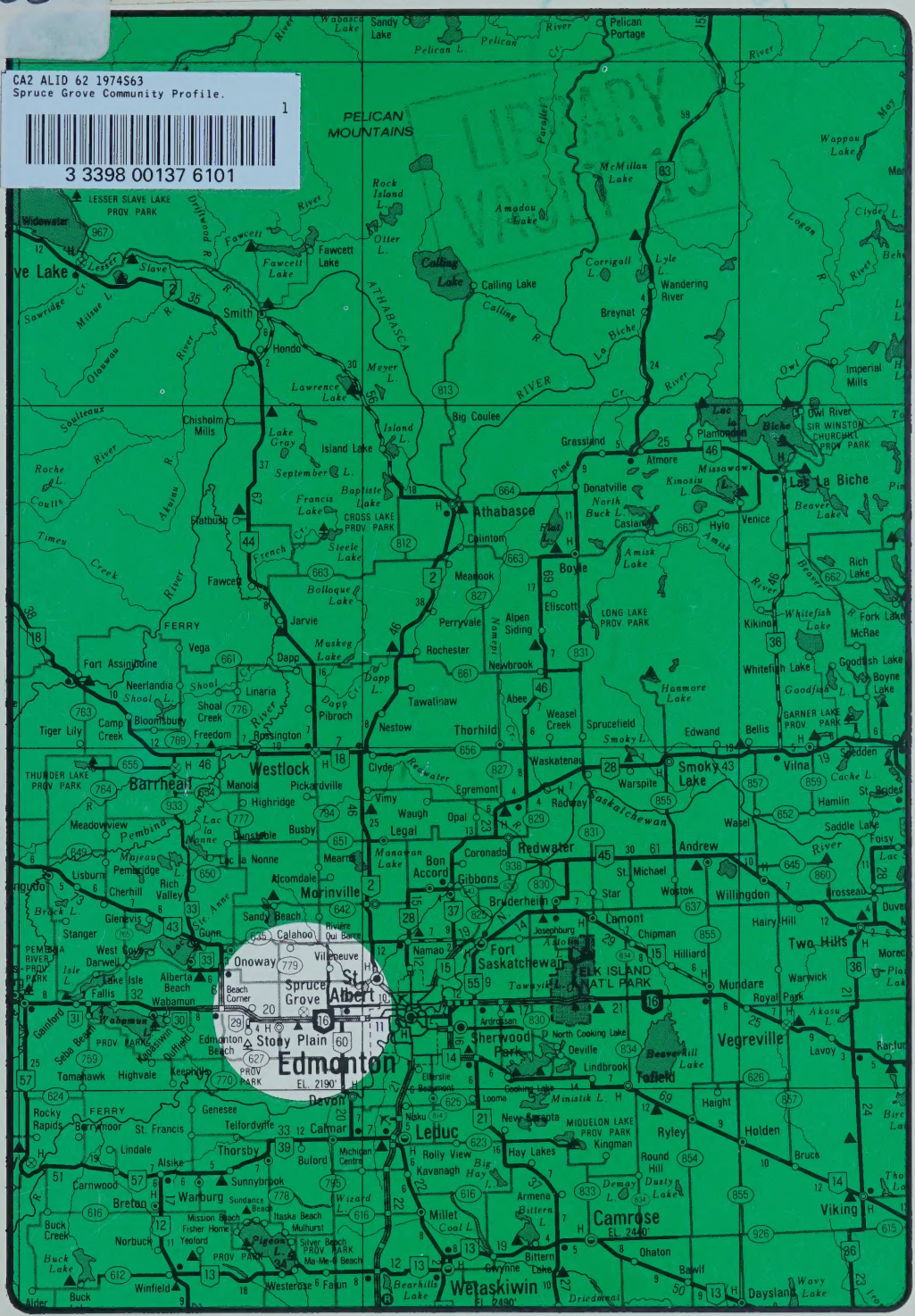
SPRUCE GROVE

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Spruce Grove Community Profile.

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INDUSTRY AND COMMERCE

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SPRUCE GROVE COMMUNITY PROFILE

April 1974

AN INTRODUCTION

Location

Spruce Grove is located 11 miles west of Edmonton on the four-lane divided Highway 16 — the Yellowhead Route — and on the main line of the Canadian National Railway. That's at latitude 53/32, longitude 113/55, approximately 2,200 feet above sea level.

Population

1955	275
1965	596
1970	1,110
1971	2,706
1972	3,320
1973	4,256
1974	5,380

Weather

Average daily minimum temperature 22.9 deg. F.
Average daily maximum temperature 46.1 deg. F.
Average daily temperature 34.5 deg. F.
Average annual rainfall 13.31 in.
Average annual snowfall 51.6 in.
Average annual precipitation 18.07 in.

Soil

Soils in the area vary from No. 7 black to sandy, dark grey, grey wooded, peat and lake bottom muck.

Land use: The black soils are productive for grain and oilseed crops and also show good forage yields (except for the unknown alfalfa problem in the second succeeding round in rotation) but are too high priced for cow-calf enterprises. The rolling or hilly topography over much of the County of Parkland lends itself ideally to beef cattle production. Water supplies for livestock are adequate except in isolated cases. Under good management the lighter and cheaper soils will produce forage yields comparable to the best black soils.

Parts of the eastern area is being dissected into scattered colonies of small holdings. Subdividing of good agricultural land is limited to one subdivision per quarter section.

History

Spruce Grove was first raised to village status from a hamlet on March 14, 1907. The village was disorganized and reverted to a hamlet August 30, 1916, when the population declined to 47 and assessment to \$158,580. At this time the municipal tax levy was two mills.

Some 275 residents occupied 80 dwellings in the community when it was again erected

as a village, January 1, 1955. Growth was quite minimal over the following four years resulting in a population of 314 at the beginning of 1959. The next ten years saw a gradual but positive development with population doubling and assessment tripling during this decade.

Spruce Grove has experienced a tremendous growth rate over the past five years. The population has increased from 723 in January, 1969 to a population of over 5,300 at this date. The rapid increase in population was in part due to the annexation of an additional seven quarters of land, one of which included the Mobile Home Park with an estimated population of 800 residents. Annexation became effective January 1, 1971 the same day that the Community's status was changed to a Town.

The first year of incorporation, 1955, was a transition year from government by the Municipal District of Stony Plain to local government which required the division of assets between the M.D. and the Village. Franchises with Calgary Power Ltd. and Northwestern Utilities Ltd. were granted and 5.55 acres of land was purchased for garbage disposal.

The next few years included the provision of several essential services: fire truck purchase in 1956, sewer and water installed in 1957 resulting in the first debenture debt of the Village in the amount of \$112,000; and all streets were rebuilt and gravelled the following year.

The early sixties included further utility extensions, widening of Highway 16 within the Village, construction of a temporary fire hall, new vapour street lighting and sidewalk programs. In 1962, some 10,000 feet of residential and commercial walk was constructed for a total cost of \$22,431 of which two thirds was recovered, through the provincial five-year development program and as federal winter works grants.

The land upon which the Village office is located was transferred to the Village from the School Division No. 23 in 1964, the same year as joint use was established for the community land next to the new school. The number of councillors was increased from three to five.

1965 and 1966 included more public works with completion of pumphouse No. 3 at a cost of \$16,000 and fire hall at \$14,000.

The residents joined in on 1967 Centennial activities - set aside a weekend in June for celebrations - collected pictures and made

recordings of reminiscing by old timers about our rich history. These priceless items were later dedicated to the local community library where they are now available to the public. From this activity in June, Hootenany Weekend was born as an annual community event.

Centennial year and 1968 set the stage for the new look which Spruce Grove would take. Development for the bulk of the remaining area in Broxton Park was planned as well as the mobile home park then immediately west of the village limits.

Annexation of additional industrial lands was approved January 1, 1969. Other activities that year:

Three acre 'Village Office' site sold; 22.9 acre parcel north of curling rink purchased; agreement reached for joint use of gymnasium to be built in conjunction with new school; further development agreements signed for Broxton Park; Medical Centre plans approved; railway signal protection installed; and Well No. 4 (east of Calahoo road) established.

In 1970, a 22-room Upper Elementary & Junior High School was completed including the 'Serpex' project.

Parkland Water Board Agreement with other local authorities was executed in 1971.



"Welcome" sign proclaims Spruce Grove as West's fastest growing town.

LIVEABILITY

Spruce Grove's proximity to Edmonton makes it possible for its residents to enjoy the best of both the small community and metropolitan city worlds. The result is that the Grove has established itself as one of Alberta's most progressive and fastest growing towns.

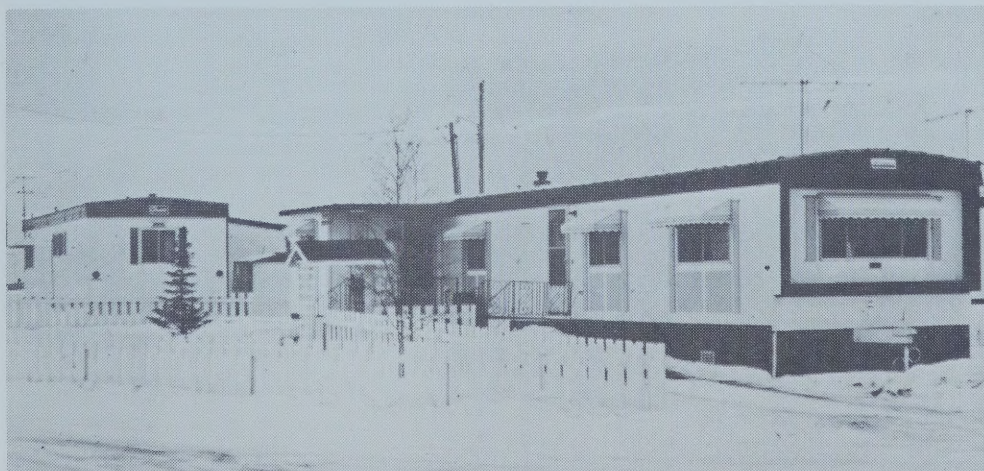
This rapid growth has presented considerable challenges to developers and the town administration, but through a program of comprehensive planning the housing, business and social needs are being met. Spruce

Grove is a balanced community with residential, industrial and commercial development integrated with recreational, educational and religious facilities.

Shopping services, already substantially expanded in the last few years, are continuing to grow. Likewise, the town's recreational facilities, as succeeding pages of this brochure indicate. Most remarkable, however, is the expansion of residential accommodation. Housing starts totalled over 1,200 in the five-year period, 1969-73.



Residential accommodation has expanded several times over in recent years.



Mobile City Estates is a modern trailer park.

ADMINISTRATION

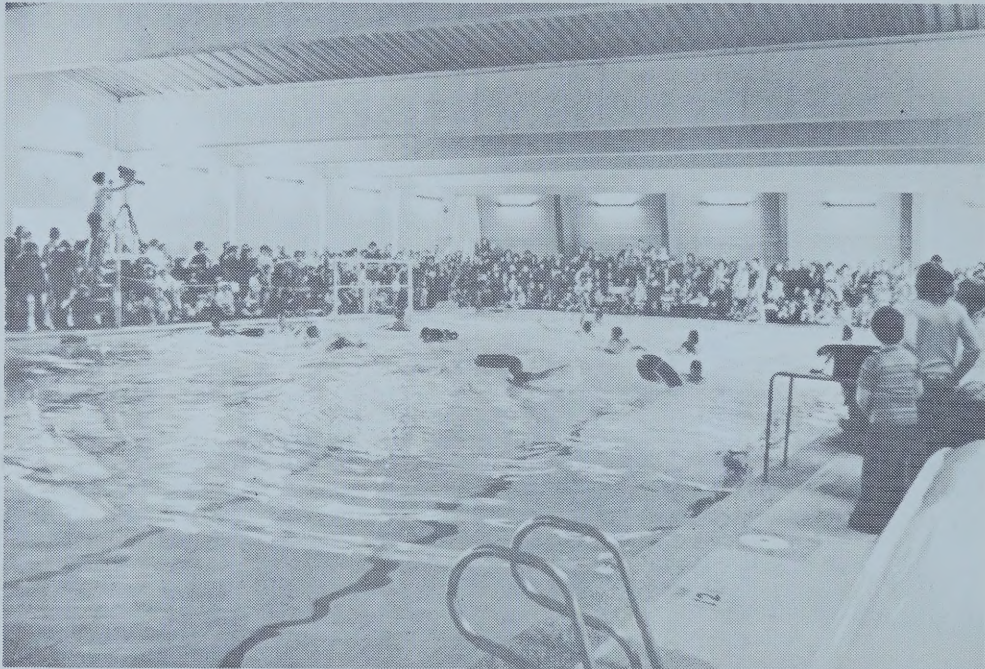
Civic Government

The Town is governed by a mayor and six councillors, elected for three-year terms. The secretary-treasurer, director of parks and recreation, and director of engineering services administer the policies set by council.

Tax Structure

Assessment (1973):	
Land	\$1,878,970
Improvements	6,088,080
Total	<u>\$7,967,050</u>

Mill Rate (1973): 69
Estimated assessment for 1974 is
\$9,900,000.



Spruce Grove is proud of its new swimming pool.

PROTECTIVE AND UTILITY SERVICES

Police & Fire Protection

The RCMP provide full-time police protection.

An Auxiliary Fire Department provides proven adequate fire protection.

Water and Sewer

The Parkland Water Line provides Spruce Grove with treated water from the City of Edmonton.

The Parkland Water Board was organized to provide potable water to the towns, farms, small industry and individual homes within the service area, which includes the County of Parkland, and the towns of Spruce Grove and Stony Plain. The provincial Department of Public Works prepared and administered the construction contracts.

The line was placed into service in September 1972.

Both sanitary and storm sewer facilities are supplied within the town.

Electric Power

Calgary Power Ltd. supplies electric power service to the town, in quantity sufficient for the largest of users. Underground power and intensified street lighting are provided in residential subdivisions.

Natural Gas

Supplied to the community by Northwestern Utilities Ltd.

Health Services

Hospital service is available at Stony Plain, three miles west. Spruce Grove has two medical clinics, a chiropractor, dentists and an optometrist. Public health services are provided by the Stony Plain Health Unit.



New RCMP quarters to serve the town.

EDUCATION

Under the administration of the County of Parkland, the Grove has three large school facilities, accommodating elementary and junior high school students; enrolment is 1,600 students. High school students are bussed to Stony Plain.

Community School Concept

The rapid increase of population of this area sparked the idea for a truly joint use, school-community facility. Thus, in 1969, community needs were incorporated into the Upper Elementary and Junior High School. Today, this facility serves 850 students by day, and thousands of children and adults by evening, for various community recreational functions. There is little doubt this community involvement has added many

beneficial aspects to our educational system.

Educational Program

Renewed emphasis has been placed on special areas of the elementary program. Attention is being placed on the teaching of reading, writing and speaking skills. Greater awareness or the importance of the fine arts has lead to increased student participation in music, art and drama at all levels. More emphasis has also been placed on teaching of library science.

Adult Education

Many continuing education courses are available in Spruce Grove, through programs sponsored by the Parkland Regional Recreation Council, in co-operation with the Spruce Grove Recreation Department.



A school by day, and community centre at other times, the Serplex is an active spot.



Yellowhead Regional Library headquarters are located in the Grove.

ACTIVITIES AND RECREATION

Churches

Alliance, Anglican, Baptist, Peace Lutheran, St. Matthew's Lutheran, Roman Catholic, United, Mormon.

The Anglican, Roman Catholic and United congregations are participating in the Triune development — a project to provide a religious - cultural centre for Spruce Grove.

Organizations

Lions, Lionettes, Elks, Royal Purple, Chamber of Commerce, Kinsmen, Kinettes, Knights of Columbus, Canadian Legion, Women's Institute, Playschool Association, Triune Services, Groovy Grovers, Square Dance Club, Senior Citizens Club, T.O.P.S., Weight Watchers, Agricultural Society, Parkland Recreation Council, Regional Arts Committee, Serplex Society, Serplex Joint Planning Board, Spruce Grove Recreation Council, Welcome Wagon, Emergency Measures Organization, Ceramic Club, Community Choir, Community Library.

Youth Activities

4-H, Teen Club, Cubs and Scouts, Brownies and Guides, Cadets.

Sports

Boxing Club, Gun Club, figure skating, curling, Fastball Association, minor baseball, Minor Hockey Association, Pedal Pushers.

Facilities

New indoor swimming pool, indoor arena (artificial ice), Yellowhead Regional Library (headquarters in Spruce Grove), baseball and softball diamonds.

The Serplex, joint use facility of the Town and School Board, is the centre of community life.

Spruce Grove is in the Parkland Regional Recreation Area with many additional facilities.

Within easy driving distance are a variety of lake and resort areas, including Wabamun and Alberta Beach.

Annual Events

Trade Fair, sponsored by Chamber of Commerce, in February;

Hootenany Days, in June;

Indoor Rodeo and Agricultural Fair, in August starting this year (1974).



Most major denominations have congregations in the community.

BUSINESSES AND SERVICES

Financial Facilities

Canadian Imperial Bank of Commerce,
Royal Bank of Canada.

Transportation

Spruce Grove's location on Canada's second cross country roadway system, the Yellowhead Route, as well as its proximity to Edmonton, provides the community with excellent truck, bus and air service. Industrial rail service is available through facilities of the C.N.

Communications

A.G.T., Post Office.
Radio and Television: Reception from Edmonton stations.
Newspapers: Three weeklies, Reporter, Star, and Examiner, and daily Edmonton Journal are circulated in Spruce Grove.

Business Establishments

Type	Number
Antique Shop	1
Accountant	1
Auto Body Repairs	2
Ambulance	1
Automotive Assessories	1
Apartment Houses	2
Bakery	1
Banks	2
Barber	1
Barrel Cleaning	1
Beauty Parlors	5
Bottle Depot	1
Bus Depot	1
Coin Laundry	3
Confectionery Stores	2
Chiropractor	1
Clothing (men's)	1

Type	Number
Clothing (women's & children)	1
Car Wash	1
Dairy Bar	1
Dentists	2
Doctors	9
Drug Stores	2
Dry Cleaning (calling)	4
Electrical Contractors	2
Electrical Appliance Repairs	1
Furniture, Electrical Appliances	1
Florist	1
Farm Supplies	2
Fabric Store	1
Garages, Service Stations	6
Grocery Stores	3
Hardware Stores	2
Hotel	1
Insurance	2
Jewellery Store	1
Lawyers (calling)	2
Lumber Yards	2
Liquor Vendor	1
Milk Distributors	2
Motel	1
Oil Distributors	2
Optometrist (calling)	1
Pipes & Fittings	1
Propane Distributor	1
Real Estate	2
Radio & Television Repairs	1
Restaurants	2
Sporting Goods	1
Taxi	1
Tinsmithing	1
Trailer Park	1
Trailer Manufacturer	1
Tire Shops	1
Towing & Trailer Hauling	1
Used Equipment	1
Watch Repairs	1
Welding & Machine Shops	2



This is one of Spruce Grove's principal industries.

INDUSTRIAL DEVELOPMENT

Construction values during the past five years are the best indicator of Spruce

Grove's remarkable development. The following table tells the story:

	Residential	Commercial	Industrial	Institutional	Total
1969	\$1,975,300	\$ 83,950	\$ 10,000	650,000	\$2,719,250
1970	2,570,590	104,500	15,000	230,000	2,920,090
1971	4,065,910	163,300	6,000	564,000	4,799,210
1972	6,599,268	576,675	97,500	421,000	7,694,443
1973	3,756,938	1,065,100	517,471	1,204,700	6,544,209

Spruce Grove's already established industrial subdivision now includes these firms: Porta-Built Industries, Central Woodworks, RR Tank Rentals, Spiral Pipe Manufacturers and Tyden Industries. Porta-Built is a major manufacturer of industrial camps, motels, offices and trailers.

United Farmers of Alberta Co-operatives Ltd. have located one of their 16 wholesale-retail outlets in the Grove.

This year (1974) is also shaping up as a banner building year — further residential subdivision development, new shopping cen-

tres, a new hotel complex, and development of another industrial subdivision.

Enquiries

Enquiries about Spruce Grove should be directed to:

The Secretary-Treasurer,
Town of Spruce Grove,
Town Office,
P.O. Box 130,
Spruce Grove, Alberta
Telephone: 899-2611



Town has a variety of recreation activities.

